

Stacy Davis

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Summary

Web developer experienced in object-oriented programming, relational database management and front-end development.

Skills: HTML, CSS, SASS, JavaScript, jQuery, React, PHP, Wordpress

Tools: Bash, Git, Grunt, Webpack, Slack, Trello, Google Analytics

Experience

Lead Web Developer - Luther Automotive Marketing [2016-Present]

- Structure future development means and processes including boilerplate setup, and project management setup
- Optimize landing pages based off of user experience analyzation (Mouseflow) and Google Analytics while increasing performance with Gzip and Google Page Speed tests for high volume usage (up to 15-20K views per day)
- Re-development for Luther umbrella companies incorporating custom CRM and database integration
- Work with designers and marketing as a team to create successful campaigns

Web Developer / Graphic Designer - Platt College San Diego [2015 - 2016]

- Doubled form conversion on landing pages within the first month with new designs. User testing and experience monitoring with Mouseflow, with consistent updates
- Custom Wordpress site redevelopment theme. Organic traffic increased 20% within a week and a bounce rate drop of 40% on the home page
- Project tracking and management with Slack and Git

Web Developer / Graphic Designer - Top of the Line Print and Graphics [2012]

- Landing page and site development utilizing JavaScript and PHP
- Wordpress website maintenance for multiple clients

Education

Bachelor of Science in Web Design and Development [2014- 2015]

Platt College - San Diego

Volunteering

Girl Develop It Minneapolis - [2016 - Present]

Teacher's Assistant

Hack the Gap - [2017]